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Dental Medicine's Associate Dean of Finance and Administration



Pamela Peters Arms

Pamela Peters Arms has been named Associate Dean of Finance and Administration for the University of Pennsylvania School of Dental Medicine. Her appointment is effective January 1, 2010.

In this position, Ms. Arms will serve as the School's chief financial and administrative officer with senior managerial and fiduciary responsibilities for University and School policy, as well as oversight of business and finance, information technology, facilities management, human resources, strategic planning and institutional research, and administrative support, while leading fiscal operations as they relate to education, clinical care, research, and the Penn Dental Care Network (the School's three faculty dental practices).

Ms. Arms goes to Penn Dental Medicine from the University of Pennsylvania's Division of Finance, where she has served as Associate Treasurer since 2006. In that post, she has been responsible for cash management and banking operations, as well as the Division's liaison for real

estate activities. In addition, since 2008 she has been serving as the Division's chief administrative officer. During her tenure in Finance, Ms. Arms generated a track record of achievement in a variety of leadership roles. In 2006, she directed the transition of Penn's banking relationship from Mellon Bank to Wachovia Bank, leading the search selection for a new banking partner and directing the University through the transition of its \$5 billion operating budget.

Between the years 2005 to 2008, Ms. Arms guided a team that included Penn's Office of General Counsel, Facilities and Real Estate Services, Development and Alumni Relations, and Vice Provost for University Life that executed \$5 million in life safety renovations to the Greek Housing system, which serves more than 25 percent of Penn's undergraduate community. This earned her the first of two of Penn's "Models of Excellence" awards (the second was for her role in the acquisition of the United States Post Office's 30th Street property, which facilitated the University's Penn Connects master plan).

Prior to joining Penn's Division of Finance in 2004, Ms. Arms worked in banking and real estate financing, most recently serving as Vice President-Relationship Manager in Real Estate Banking with Citizens Bank, Philadelphia, from 2002 to 2004.

Ms. Arms holds an MBA from Temple University and a bachelor of science in real estate from Penn State University.

President Amy Gutmann: Chair of Barack Obama's Bioethics Commission

Dr. Amy Gutmann, president of the University of Pennsylvania, has been selected by President Barack Obama to chair the new Presidential Commission for the Study of Bioethical Issues. As head of the commission, Dr. Gutmann, president of Penn since 2004 and a prominent political scientist, will advise the President on a range of bioethical issues.



Amy Gutmann

The President's Commission for the Study of Bioethical Issues will advise the President on bioethical issues that may emerge from advances in biomedicine and related areas of science and technology. The commission will work with the goal of identifying and promoting policies and practices to ensure that scientific research, health-care delivery and technological innovation are conducted in an ethically responsible manner.

As Penn's president, Dr. Gutmann has been a forceful advocate for access to higher education, for dismantling the boundaries among academic disciplines and for increasing student and faculty engagement with communities, both domestically and across the globe.

Dr. James W. Wagner, president of Emory University, was selected to serve as Vice Chair of the Commission.

President Obama said, "As our nation invests in science and innovation and pursues advances in biomedical research and health care, it's imperative that we do so in a responsible manner. This new Commission will develop its recommendations through practical and policy-related analyses. I am confident that Amy and Jim will use their decades of experience in both ethics and science to guide the new Commission in this work, and I look forward to listening to their recommendations in the coming months and years."

Family Resource Center to Open on January 13

Vice Provost for Education Andrew Binns is pleased to announce the opening of Penn's new Family Resource Center (FRC) on January 13, 2010, the first day of classes in the spring semester. An official opening reception will be held later in the spring.

The FRC is designed to provide a safe, welcoming environment for Penn student-parents and designated caregivers to spend time with their children. It will provide a hub for social activities, information and resources, and a diverse menu of programs.

"I am delighted and proud that Penn will provide this critical resource to our students with children," said Provost Vincent Price. "It is an especially important initiative for our graduate students, whose value to the life of the University cannot be overstated."

The FRC will be housed on the second floor of Houston Hall and administered from Houston Hall's Graduate Activity Suite (Room 240). Anita Mastroieni, director of Penn's Graduate Student Center, will also serve as director of the FRC.

"We created this Center," explained Ms. Mastroieni, "so that our student-parents have a way to connect and develop supportive networks. Penn has more than 500 students with children, and many others who are contemplating starting a family, and they are often spread out across different departments or graduate groups."

"We are immensely grateful to Val Cade, Ajay Nair, and their team in University Life," added Vice Provost Binns, "who worked tirelessly to help us identify an appropriate space and coordinate the many aspects of planning and launching it."

We are equally indebted to GAPSA for its vigorous and persuasive advocacy on behalf of students with families. It is to everyone's great benefit for Penn to continue to be a welcoming and supportive place for families."

For more information about campus resources for students with children, please visit: www.gsc.upenn.edu/kids/resources.php.

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SENATE From the Senate Office

The following agenda is published in accordance with the Faculty Senate Rules. Any member of the standing faculty may attend SEC meetings and observe. Questions may be directed to Sue White, executive assistant to the Senate Office either by telephone at (215) 898-6943, or by e-mail at senate@pobox.upenn.edu.

Faculty Senate Executive Committee Agenda

**Wednesday, December 16, 2009
Room 419 Fisher-Bennett Hall **
(Corner of 34th and Walnut Streets)
3–5 p.m.**

**** Please note the change in the location of the meeting**

1. Approval of the Minutes of November 18, 2009 (2 minutes)
2. Chair's Report (5 minutes)
3. Past-Chair's Report on Academic Planning and Budget & Capital Council (3 minutes)
4. Discussion of School of Law Proposal: to increase the cap on "Senior Lecturers" in the School's legal writing program (30 minutes)
Senate Committee on Faculty and the Academic Mission (SCOF)
Chair, Reed Peyeritz
School of Law — TBA
5. Conversation on the Trajectory of the Faculty (90 minutes)
6. New Business



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COUNCIL From the Office of the Secretary

Agenda for University Council Meeting

**Wednesday, December 9, 2009,
4 p.m., Bodek Lounge, Houston Hall**

- I. Approval of the Minutes of the October 28, 2009 University Council Meeting (1 minute)
- II. Follow Up Comments or Questions on Status Reports (5 minutes)
- III. Discussion of Health and Work-Life Resources at Penn Related to Parenting and Childcare Care Opportunities for Students, Faculty and Staff (35 minutes)
- IV. Open Forum (45 minutes)
- V. New Business (5 minutes)
- VI. Adjournment

University Council Open Forum Topics

1. Recommendation that Penn stop buying plastic bottles and urge the community to utilize reusable containers. Topic submitted by Frances Hoenigswald, Invoice Clerk, Biddle Law Library.
2. Concerns regarding the substantial waste of food and fiscal loss associated with some of Penn's dining plans. Topic submitted by Michael Levenstein, C'13.
3. Issues pertaining to the relatively small space of the Undergraduate Student Study Center in Van Pelt-Dietrich Library available to students for after-midnight study and the hygiene of the bathrooms in the Undergraduate Student Study Center. Topic submitted by Seemantini Mihir, graduate student at SP2.
4. Penn's investment in HEI Hotels which has been accused of mistreating its workers. Topic submitted by Elizabeth "Rosie" Brown, C'12.
5. Issues pertaining to transportation and clearances for students involved in community engagement activities in West Philadelphia. Topic submitted by Jamie Tomczuk C'10, student director of Community School Student Partnerships.
6. Suggestion for the addition of an official American Sign Language Minor at Penn. Topic submitted by Arielle Spellun, C'12, leader of Penn In Hand, an ASL/deaf student appreciation club.
7. Concerns regarding the current state of the South Asian Studies Department. Topic submitted by Roopa Gogineni, C'10.
8. Discussion of the PULSE survey and ongoing efforts to develop a comprehensive campus climate survey. Topic submitted by Ryan Jobson, C'11, Planning and Facilitating Chair of UMOJA.

2009 Diversity Fund Call for Proposals: March 1, 2010

Application Process

Proposals should be submitted via e-mail to divfund@pobox.upenn.edu by **Monday, March 1, 2010**. Successful applicants will generally be notified by mid-May, with funding available July 1.

Brevity and clarity will increase the likelihood of an application's success. Failure to provide the information in the order requested below, or to comply with page limitations, will risk disqualification from the competition.

All applications should be limited to **no more than ten pages** and should include:

Section One: Cover Sheet and Abstract

1. A cover sheet including:
 - a) Principal Investigator's name (one individual only), rank, phone number, e-mail address, department, school, campus address, and mail code
 - b) Business Administrator's name, phone, and e-mail address
 - c) Title of proposal
 - d) Signatures of the Principal Investigator, Department Chair, and Dean as applicable. Original cover sheet with signatures should be mailed to the Office of the Associate Vice Provost for Equity and Access Programs, attention: *Gail Oberton*, 220 South 40th Street, Suite #260, mail code: 3512.
2. A list of any other Co-Principal Investigators or Co-Investigators involved with the project and their school or campus affiliations (Students should not be listed as Co-Investigators.)
3. An abstract of no more than 100 words

Section Two: Budget

1. Total amount requested from the Diversity Fund for the project.
2. Detailed budget. Items should be listed in order of importance to the project. (Please note that financial support cannot be provided for non-Penn faculty.) Budgets for a multi-year project must have a clearly delineated budget for each year.
3. Detailed budget justification.
4. Other funds committed to the same project. If any, identifying sources and amounts.
5. Other pending proposals for the same project. If any, identifying sources and amounts requested.
6. A brief biographical sketch of each investigator (preferably one paragraph).
7. A list of related support received during the past three years, with amounts listed by year. If the proposal was funded in the past by the Diversity Fund, a report on the use of those funds and an assessment of project's impact should be attached as an appendix to the application (the appendix is not counted in the total page limit).
8. A written commitment that the project will not exclude anyone from participation on the basis of any class protected by law.

Section Three: Project Description

A detailed description of the research proposal (not more than six single-spaced pages), which must include the following:

- a) Scope of the project
- b) Rationale
- c) Significance
- d) Plan and procedures
- e) Expected outcomes
- f) Evaluation plan

Criteria for Review

Review and evaluation will be based on the following criteria:

- Relation of the project to the *Penn Compact* and the University's goals for recruitment and retention of underrepresented minorities.
- Clarity of goals and procedures, and evaluation plan with measurable outcomes.
- Potential for sustainability over time with school, center, or extramural funding, particularly as demonstrated by matching funds.
- Likelihood of generating new insights about diversity in higher education.
- Budget appropriateness.
- Potential for sustainable partnerships among schools, departments or university programs.

If you are applying for renewal of a multi-year project, an interim progress report is due by January 28, 2010.

Questions should be directed to Gail Oberton in the Office of the Associate Vice Provost for Equity and Access (215) 898-0809, e-mail divfund@pobox.upenn.edu, or visit the Equity and Access Programs website at www.vpul.upenn.edu/aap/.

Deaths

Dr. Fishbein, Annenberg School



Martin Fishbein

Dr. Martin "Marty" Fishbein, the Harry C. Coles, Jr. Distinguished Professor of Communication, and director of the Health Communication Program in the Public Policy Center of the Annenberg School for Communication, passed away November 27, while traveling in London; he was 73.

Dr. Fishbein had been a member of the faculty at the Annenberg School since 1997. Prior to coming to Penn, he served on the faculty at the University of Illinois beginning in 1961.

Dr. Fishbein authored or edited seven books and contributed over 250 articles and chapters to professional books and journals. He was the author of the *Theory of Reasoned Action* and the *Integrative Model of Behavioral Prediction and Change*. His theory is the most cited AIDS behavioral theory in scientific literature, and is widely used in the fields of communication, public health, advertising, and psychology.

In addition to his academic accomplishments, he had served on the NIMH Mental Health AIDS Research Review Committee, the NIMH AIDS Policy Subcommittee of the National Advisory Mental Health Council, and had been a special consultant on behavior and behavior change for the NIMH AIDS research program. At the Centers for Disease Control and Prevention (CDC), Dr. Fishbein was a guest researcher in the Behavioral Prevention Research Branch in the Division of HIV/STD Prevention and served as acting chief of the Behavioral Interventions and Research Branch of the Division of STD Prevention, in the National Center for HIV, STD, and TB Prevention.

Dr. Fishbein was inducted into the American Marketing Association's Attitude Research Hall of Fame and received numerous awards, including the National Association of Recording Merchandisers Special Recognition Award, the Interamerican Psychology Society's Prize, the CDC's Charles C. Shepard Science Award for Scientific Excellence, and in 2003, he received the American Public Health Association's Mayhew Derryberry Award for outstanding contributions to health education, health promotion and health communication research and theory.

He had also been president of both the Society for Consumer Psychology (Division 23 of the American Psychology Association) and the Interamerican Psychological Society.

Dr. Fishbein earned his undergraduate degree from Reed College in 1957 and his doctoral degree in psychology from the University of California, Los Angeles in 1961.

Dr. Fishbein is survived by his wife, Debby. Details for a memorial service were not available at press time.

Mr. Ryles, Penn Sophomore

Alex Ryles, a sophomore in the College, passed away November 22; he was 19.

A graduate of Menlo School in Atherton, California, Mr. Ryles was majoring in urban studies.

Mr. Ryles is survived by his parents, Scott and Marcia; sister, Emily; and brother, Teddy Ryles.

A campus memorial service is being planned but the details were not finalized at press time.

Dr. Schaffer, Microbiology



Priscilla Schaffer

Dr. Priscilla Schaffer, former professor and chair of the department of microbiology in the School of Medicine, passed away November 18 at age 67.

Dr. Schaffer received her BS degree from Hobart and William Smith College in 1964 where she majored in both biology and chemistry. She earned her PhD from Cornell University in 1969, and completed postdoctoral training at Baylor College of Medicine.

After holding professorships at Baylor Medical College and Harvard, Dr. Schaffer was appointed to Penn's faculty in 1996. She returned to Harvard in 2001, serving as professor of medicine and chief of the Laboratory of Molecular Virology at the Beth Israel Deaconess Medical Center until 2007, when she moved to Arizona and continued her research at the University of Arizona in Tucson. She remained there as a research professor in the department of molecular and cellular biology in its College of Science until her passing.

A recognized leader in herpesvirus research, Dr. Schaffer's research focused primarily on herpes simplex virus, its ability to establish lifelong latent infections and its relation to neurological diseases. According to the University of Arizona, "Her lab was the first to generate mutants of HSV, to establish the genetic and physical maps for HSV, and to identify the viral DNA replication and regulatory proteins."

She had received many honors and awards for her research including a Merit Award from the National Institutes of Health and the Elizabeth Blackwell Award, given "to a woman whose life exemplifies outstanding service to humanity" (other awardees include Sandra Day O'Connor and Madeline Albright).

She authored or co-authored more than 160 works, and held dozens of national memberships and consultantships. She served on Cornell University's Board of Trustees from 1986-1994.

Dr. Schaffer was recently honored by her trainees and colleagues through the establishment of a Priscilla Schaffer Lectureship to be given each year at the International Herpesvirus Workshop as well as two annual Priscilla Schaffer Travel Awards for Students and Postdoctoral Fellows to attend the workshop.

Dr. Schaffer is survived by her mother, Marie; sisters, Judy Burt and Phyllis Kraft; and brothers, Stephen and Albert.

Donations may be made to "The Priscilla Schaffer Lecture Fund" through The Beth Israel Deaconess Department of Medicine Foundation, c/o Dr. Don Coen, Department of Biological Chemistry and Molecular Pharmacology, Harvard Medical School, 250 Longwood Ave., Boston, MA 02115.

Dr. Weller, CHOP & Medicine

Dr. Elizabeth B. Weller, professor of psychiatry and pediatrics in the School of Medicine and the Children's Hospital of Philadelphia (CHOP), passed away on November 29. She was 60 years old.

Appointed to the faculty in 1997, Dr. Weller had also served as the first chair of the department of child and adolescent psychiatry at CHOP. She was revered for her scholarship in the diagnosis and treatment of mood disorders such as depression and bipolar disorders.

Among her many awards and honors, she received the Best Teacher Award from the 2007 graduating class of Child and Adolescent Psychiatry fellows at CHOP. In her honor, the fellows established a lectureship in her name to be given to the best teacher in Child and Adolescent Psychiatry. Her other honors included the Distinguished Service Award from the American Board of Psychiatry and Neurology and the Klingenstein Third Generation Foundation Award for Research in Depression or Suicide.

Dr. Weller was involved in numerous professional organizations including the Society of Biological Psychiatry and the American Board of Psychiatry and Neurology.

She earned both her undergraduate and medical degrees from the American University of Beirut in Lebanon, in 1971 and 1975, respectively.

Dr. Weller is survived by her husband, Dr. Ronald Weller; children, Andrew Weller and Christine Weller; her brother, Varoujan Boghossian; and a niece and nephew.

Memorial donations may be made to: The AGBU Armenia Orphan Fund, 55 E. 59th St., New York, NY 10022-1112.

To Report A Death

Almanac appreciates being informed of the deaths of current and former faculty and staff members, students, and other members of the University community. Call (215) 898-5274 or e-mail almanac@upenn.edu.

However, notices of alumni deaths should be directed to the Alumni Records Office at Room 545, Franklin Building, (215) 898-8136 or e-mail record@ben.dev.upenn.edu.

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Honors & Other Things

School of Medicine Awards of Excellence

The winners of the 14th Annual School of Medicine Awards of Excellence were honored recently. The awards recognize outstanding performance by the faculty in research, mentoring and clinical areas. The following remarks are from that event.

Research

Dr. Peter W. Groeneveld, assistant professor of medicine, is the winner of this year's Marjorie A. Bowman New Investigator Research Award, which recognizes achievements in the health evaluation sciences. Dr. Groeneveld is considered one of the nation's most promising scholars investigating racial disparities in health care. His research has explored the connection between health disparities and the rate at which health care systems that serve a predominantly minority population have adopted advanced technologies. He has also examined whether minority patients, already known to be less trusting of physicians and health care systems, were less inclined to try innovative "high tech" therapies. His findings suggest that an important mechanism to eliminate national disparities in health care may be to improve the technology adoption practices of the small fraction of US hospitals that service disproportionately large numbers of minority patients. This important and influential work has helped to create policy solutions.

Dr. Craig H. Bassing, assistant professor in the department of pathology and laboratory medicine, is the winner of this year's Michael S. Brown New Investigator Research Award, which recognizes emerging faculty investigators engaged in innovative discoveries. Dr. Bassing is engaged in exciting and important work that has potentially broad implications for evolutionary biology, basic cell biology and human health and disease. His research into the mechanisms that underlie lymphocyte development and DNA recombination-based T cell and B cell receptor diversity has resulted in a "game changing" hypothesis: the regulation of antigen-receptor gene rearrangements and general DNA damage responses co-evolved to develop an effective, adaptive immune system that does not predispose the host organism to auto-immunity or cancer. This, and other equally significant hypotheses resulting from his work, could have a critical effect on human diseases, particularly autoimmunity, lymphoma and leukomogenesis.

Dr. Mark A. Lemmon, professor of biochemistry and biophysics, is the winner of this year's Stanley N. Cohen Biomedical Research Award, which recognizes achievement in the broad field of biomedical research. Dr. Lemmon is widely considered a world leader in two distinct research areas in cellular signaling: signaling by receptor tyrosine kinases (RTKs) and the role of inositol phospholipids in cellular control. His groundbreaking contributions to both of these areas have been internationally recognized, most notably for elegantly combining disciplines from structural and computational biology to cell biology and genetics. His recent work, using the EGF receptor, has explored how unexpected mutations in kinases drive cancer. He is now involved in innovative collaborative work with clinical groups to

study other receptors in other cancers. The results from these investigations could have key implications for treatment decisions.

Dr. Joshua P. Metlay, associate professor of medicine, is the winner of this year's Samuel Martin Health Evaluation Sciences Research Award, which recognizes a member of the School of Medicine faculty for a body of work with an emphasis on health services research. Dr. Metlay is considered a leading figure in the area of health outcomes research. His excellence and ingenuity is of particular significance in the area of community-acquired pneumonia and antibiotic resistance. His work with members of the Infectious Diseases Division has resulted in fundamental contributions to our understanding of these two important conditions, as well as the creation of evidence-based disease management strategies to address these clinical conditions.

Dr. Paul A. Offit, chief of the Division of Infectious Diseases and director of the Vaccine Education Center at The Children's Hospital of Philadelphia, is the winner of this year's William Osler Patient Oriented Research Award, which recognizes outstanding achievement for research in which the investigator directly interacts with human subjects. Dr. Offit has played a major role in vaccine development, in particular the development and licensing of the rotavirus vaccine. This vaccine has had a major impact on world health, especially in the developing world. The significance of this vaccine cannot be underestimated. Rotavirus accounts for roughly 600,000 infant deaths worldwide every year; it is responsible for more deaths in infants and children than any other single infectious agent.

Dr. Josep Dalmau, professor of neurology, is the winner of this year's Lady Barbara Colyton Prize for Autoimmune Research, which recognizes outstanding research in the field of autoimmune diseases. Dr. Dalmau is an internationally recognized leader in the biology of paraneoplastic syndromes, which are autoimmune diseases associated with cancer. Dr. Dalmau's work has established that the nervous system is uniquely susceptible to antibodies against cellular antigens, and he has set the stage for specific treatment of these perplexing neurological syndromes.

Mentoring

Dr. Charles P. O'Brien, professor of psychiatry, is the winner of this year's Arthur K. Asbury Outstanding Faculty Mentor Award, which recognizes a faculty member who has fostered the professional development of other faculty members by providing inspiring and effective counsel and opportunities for achievement. Dr. O'Brien is responsible for over 9,000 psychiatric patients. Despite this large clinical responsibility, he was able to establish and direct a clinical research program that has had a major impact on the treatment of addictive disorders. His research group has been responsible for numerous discoveries that have elucidated basic information on the nature of addiction and improved the results of treatment for addictive disorders. His work involves discovery of central nervous system changes involved in relapse, new medications, behavioral treatments and instruments for measuring the severity of addictive disorders. Many of these discoveries are now utilized in common practice for the treatment of addictive disorders throughout the world.

Clinical

Dr. Laurie A. Loevner, professor of radiology, is the winner of this year's I.S. Ravdin Master Clinician Award, which recognizes an active master clinician who is a skillful, compassionate practitioner with a long and consistent record of contributions to the Penn School of Medicine and Health System. Dr. Loevner is regarded as a superb diagnostician, and her colleagues across the region seek her opinion on difficult cases. She is also well known for her unique ability to obtain image-guided biopsies in the base of the skull with great skill and safety, sparing patients from very difficult open surgical procedures. However, it is her dedication to her patients that truly sets Dr. Loevner apart. She is an unparalleled clinician, both with regard to her patients and with other healthcare professionals. Her tireless advocacy, her gentle compassion and her fierce determination in the fight against cancer make her one of the Health System's most beloved physicians. In addition, Dr. Loevner shows her colleagues the same care and consideration she shows to her patients, and as such she is among the most respected faculty members at Penn Medicine.

Dr. Jeffrey A. Drebin, the William Maul Measey Professor of Surgical Research and John Rea Barton Professor and chair of the department of surgery, is the winner of this year's Louis Duhring Outstanding Clinical Specialist Award. This award recognizes a clinical specialist physician who blends biomedical science and recent advances in clinical research and insight to provide cutting edge services to patients and colleagues, and applies clinical knowledge innovatively and creatively. Dr. Drebin is considered the foremost surgeon for pancreatic disease in the region. Pancreatic and biliary operations are among the most complex surgical procedures, and are generally associated with high morbidity and mortality. Since his arrival at Penn just over five years ago, the volume of these complex cases has increased significantly, while the outcomes experienced by patients have improved dramatically. It is a reflection of his tremendous skill that HUP now ranks among the top five hospitals in the nation in the University Health Consortium database in pancreatic surgery volume. Most important, however, is the significant reduction in morbidity and mortality for these patients. Dr. Drebin's surgical skills have also resulted in better oncologic outcomes for his patients, with improved two- to three-year survival following surgery. Coupled with his demonstrable technical skill are Dr. Drebin's remarkable compassion, personal involvement, and commitment to his patients as they deal with these life-threatening diseases. In every way, he exceeds the highest standards of personal and professional conduct.

Dr. Susan C. Day, clinical associate professor of medicine, is the winner of this year's Sylvan Eisman Outstanding Primary Care Physician Award, which recognizes a physician in family or general internal medicine, general pediatrics, or obstetrics/gynecology who strives for continuous improvement and highest quality of practice. Dr. Day is the leading clinically active primary care physician at Penn Medicine, as well as a national leader in primary care reform and quality improvement. She was in-

vited to join his practice by Dr. Sylvan Eisman himself—making it more than fitting that she receive this award. Her devoted patient following and reputation as an outstanding clinician have led to her recognition as a “Top Doc” in *Philadelphia* magazine for several years—a considerable achievement for a primary care physician. Her commitment to her patients and her advocacy for the provision of quality primary care throughout the community continue to be hallmarks of her career. She is an excellent exemplar of how a leading clinician can adapt to the evolving role of physicians in continuous practice improvement. Her commitment both to her patients and to the quality of care in our national health care system is extraordinary and worthy of recognition.

Dr. Bert W. O’Malley, Jr., the Gabriel Tucker Professor and chair of the department of otorhinolaryngology—head & neck surgery, is the co-winner of this year’s Luigi Mastroianni Clinical Innovator Award, which recognizes a Penn Medicine physician who has made significant contributions toward the invention and development of new techniques, approaches, procedures or devices that change medical practice and are of major benefit to patient care. Dr. O’Malley’s clinical expertise in the area of skull base tumor surgery, head and neck and thyroid cancer and endoscopic sinus surgery has led him to focus on the development of novel technologies such as image-guided surgery and robotic surgery. Along with his co-awardee Dr. Weinstein, he co-founded the first human robotics head and neck and skull base program in the world. He

is co-principal investigator of the first IRB-approved human clinical trial for robotic surgery in his specialty, and is actively developing novel robotics surgical procedures and instrumentation to advance the use of this technology in all aspects of otolaryngology-head and neck surgery. This cutting-edge research has resulted in dramatic improvement of patient quality of life and improved long-term function, in addition to reducing morbidity.

Dr. Gregory S. Weinstein, professor of otorhinolaryngology and vice-chair of the department of otorhinolaryngology, is the co-winner of this year’s Luigi Mastroianni Clinical Innovator Award, which recognizes a Penn Medicine physician who has made significant contributions toward the invention and development of new techniques, approaches, procedures or devices that change medical practice and are of major benefit to patient care. Dr. Weinstein is co-founder of the world’s first Trans Oral Robotic Surgery (TORS) Program with Dr. Bert O’Malley. He has an international reputation for expertise in organ preservation for cancers involving the voice box, and was the first surgeon in the United States to perform the voice box preserving surgery, the Supracricoid Partial Laryngectomy. As the founding member and co-director of the Penn Center for Head and Neck Cancer, Dr. Weinstein has built an internationally-renowned multi-disciplinary team for the management of all aspects of care of patients with head and neck cancers. He has also been involved in establishing the first training program in TORS, and has trained physician-researchers from a number of centers around the United States and visit-

ing surgeons from around the world. Trans-oral robotic surgery has revolutionized management of many tumors of the larynx and pharynx. It is clear that the techniques developed by Drs. O’Malley and Weinstein are likely to continue to expand internationally and endure.

Dr. William G. Baxt, professor and chair of the department of emergency medicine, is the winner of this year’s Alfred Stengel Health System Champion Award, which recognizes a Penn Medicine physician who has made significant contributions toward the clinical integration of UPHS, along with a demonstrated commitment to the improvement of quality care. Dr. Baxt has made enormous contributions to the field of emergency medicine and improved the quality of emergency care for all who live in the Philadelphia region. His accomplishments are historic for Penn and extraordinary in scope. Since founding Penn’s emergency department (ED) 15 years ago, he has crafted it into one of the leading departments in the country. Dr. Baxt has not only been a steadfast advocate for emergency medicine, but also, more importantly, the patient. He has been unwavering in his dedication to achieving and maintaining excellence in patient care by successfully campaigning for more facilities, resources and staff. He has worked continuously to assure that emergency medicine and the care delivered in the ED is fully integrated into HUP and the Health System’s affiliated hospitals. Dr. Baxt has worked closely with department chairs, chiefs, and clinicians to gain their input on clinical issues, system solutions and efficient hospital throughput.

Marshall Scholarship: Mr. Bennett



Joshua Bennett

Penn senior **Joshua Bennett** has won a prestigious United Kingdom Government Marshall Scholarship for graduate studies in the UK. He plans to attend the University of Warwick, where he will pursue an MA in theatre and performance studies. He is among 35 winners of the scholarship.

Mr. Bennett, who is majoring in Africana studies and English in the College, is a member of Penn’s Excellano Project spoken-word team, co-founder and former political action chair of the Penn NAACP chapter, co-founder and chair of the advocacy group Black Men United and co-founder and co-editor of the first US undergraduate research journal of Africana studies. He is an active member of Penn’s Center for Undergraduate Research and Fellowship, participates in the University Scholars program and volunteers as an undergraduate research peer advisor. Mr. Bennett is Penn’s 10th Marshall Scholar.

Mr. Bennett, an HBO “Brave New Voices” poetry-slam champion, performed at the White House Evening of Poetry, Music and the Spoken Word last spring. He received a standing ovation from President and Mrs. Obama and 200 guests for his poem “Tamara’s Opus” about his struggle to communicate with his deaf sister. A clip is available at www.youtube.com/watch?v=U5BwD8zOeM.

2009-10 Fulbright Scholarships

Dr. Marie Gottschalk and **Dr. Charlene Compher** of the University of Pennsylvania have been awarded 2009-2010 Fulbright Scholarships.

Dr. Gottschalk, who researches the welfare state and mass incarceration in America, is professor of political science in the School of Arts and Sciences. She received a short-term grant to travel to Japan to lecture at the Nagoya American Studies Seminar for two weeks this past summer.

Dr. Compher, associate professor of nutrition science in the School of Nursing, studies adolescent obesity and faculty mentorship. She will use her Fulbright grant to work in the African Regional Research Program at the University of Botswana.

The Fulbright Scholar Program is sponsored by the US State Department’s Bureau of Educational and Cultural Affairs.

Popescu Prize: Mr. Couch

Mr. Randall C. Couch, manager of communications design at Information Systems and Computing, has been named as the winner of the 2009 Popescu Prize for Poetry Translation, sponsored by the Poetry Society and the Ratiu Family Foundation. Mr. Couch won the award for his translation of Gabriela Mistral’s book, *Madwomen*. The biennial prize honors the best book of poetry translated into English from any European language in the prior two-year period.

NSF Advisory Committee: Dr. Harkavy

Dr. Ira Harkavy, associate vice president and director of the Netter Center for Community Partnerships, has been appointed to serve

on the National Science Foundation’s Advisory Committee of the Directorate for Education and Human Resources (EHR). Dr. Harkavy also served two terms on the Advisory Committee of the Social, Behavioral and Economic Sciences of the NSF. EHR promotes excellence in science, technology, engineering, and mathematics education to strengthen US education at all levels and to support US research, innovation and economic competitiveness.

Book Prize: Mr. Schneider

Dr. Eric Schneider, adjunct professor of history and assistant dean and associate director for academic affairs, has been selected to receive the Kenneth Jackson Award for Best Book in North American History from the Urban History Association for his most recent book, *Smack: Heroin and the American City*. The Kenneth Jackson Award is presented annually to recognize works on the basis of originality, significance, and contribution to the field of urban history. Dr. Schneider will be presented with the award at the association’s annual dinner in January.

Ivy Champs: Football and Volleyball

The Quaker Football Team and its 15 seniors earned the Ivy title, defeating Cornell 34-0 at Franklin Field last month. It was the team’s eighth straight win.

The Quaker Volleyball Team also won the Ivy title and a trip to the NCAA Championship with a 3-1 win against Dartmouth last month. The victory gives Penn its first Ivy League championship since 2003 and is the program’s eighth Ancient Eight crown. It is also the fourth Ivy title for head coach Kerry Carr.

Penn's New Backup Care Program Gives You and Your Family a Safety Net

At Penn, we know how stressful it can be to manage your personal and professional life, especially if you're a caregiver with multiple responsibilities. Emergencies can strike at a moment's notice, making it difficult to manage all of your priorities on any given day. Whether your babysitter cancels at the last minute, your elderly parent needs medical care, or you have a spouse or partner who can't be left alone after surgery, wouldn't it be nice to have someone to rely on when the unexpected occurs and you need to get to work? Well, now you do.

As of January 4, 2010, eligible faculty and staff will have access to temporary in-home backup care services—seven days a week, day or night—to help you meet your family's needs while you work. Through a partnership with Parents in a Pinch, Inc., a company that provides expert in-home backup child and adult care, you'll be able to manage your professional responsibilities even when there's an unexpected dependent care need.

Regular full-time faculty and staff members are eligible for up to ten days of in-home backup child and/or adult care per calendar year, including weekends and holidays. Penn will partially offset the cost of care, which can be expensive, through a subsidy program that depends on your annual base salary.

Child care is available for children up to 17 years in age who reside in your household. You can rely on Parents in a Pinch to provide a caregiver that's right for you; or you can choose your own in-home caregiver, such as a friend or family member, for three of the ten days that are allotted to you. Even if you're out of town on business, Parents in a Pinch can provide you with a professional caregiver—either at your home while you're away or at the location to which you travel. Either way, you'll receive support that's designed to meet your specific needs.

Adult care is available for adults age 18 and older in your immediate or extended family, whether they live with you or not. This includes your spouse or domestic partner, your or your spouse/partner's parents, siblings, grandparents and adult children. If you have an adult relative who relies on you for care but doesn't live with you, adult care services can be provided in the location at which he or she resides (even if it's in another city).

Arranging backup care is easy—just contact Parents in a Pinch at 800-688-4697 during their call center hours to request services, preferably at least 24 hours in advance. While Penn provides a subsidy, you're still responsible for a portion of the cost when you use backup care services. Fees vary based on the number of hours you utilize these services, the number of children who receive care, the type of caregiver you use and your annual base salary, so be sure to discuss the fees ahead of time when you call. Keep in mind that some services require more advance notice and cancellation fees apply.

Visit the Human Resources website at www.hr.upenn.edu/Quality/Worklife/BackupCare.aspx for more information, including cost structures, eligible dependents, types of services provided, how to make arrangements for backup care and more. You'll also find a list of Frequently Asked Questions about these backup care services.

—Division of Human Resources

Human Resources Winter Break Schedule

The end of December is rapidly approaching, and the Division of Human Resources wants to remind faculty and staff of their schedule during the holidays. Human Resources will be closed from Friday, December 25 through Friday, January 1, for the holidays and the Special Winter Vacation. However, some of their resources will still be available to faculty and staff as shown below:

Resource	Contact Information	Questions pertaining to	Holiday schedule
Penn Benefits Center	1-888-PENNBEN (1-888-736-6236) www.hr.upenn.edu/Benefits	Penn's health and welfare benefits	December 25: closed January 1: closed
Retirement Call Center	1-877-PENN-RET (1-877-736-6738) www.hr.upenn.edu/Benefits/Retirement	Penn's retirement plans	December 24: open (8 a.m.–1 p.m.) December 25: closed January 1: closed
Retiree Assist	1-866-789-7366 www.hr.upenn.edu/Benefits/Retiring	Penn's retiree health benefits	December 24, 25: closed (voicemails checked daily) December 31: open (9 a.m.–5 p.m.) January 1: closed
Staff and Labor Relations	1-215-898-6093 www.hr.upenn.edu/StaffRelations	Emergency employee relations issues	December 25: closed December 28, 29, 30, 31: closed (voicemails checked daily) January 1: closed
Employee Assistance Program	1-888-321-4433 www.hr.upenn.edu/Quality/Wellness/EAP.aspx	Personal and professional life issues	Available 24 hours, 7 days a week



Penn's Way Grand Prize

November 16-20,

Drawing December 4

Heather Deutsch, HUP—Business Services/
Computer Connection: Dell Latitude E6400
Laptop Computer **

** NOTE: This individual raffle prize is valued at more than \$100 and so is subject to income tax. The prize winner should contact Tracy Hawkins, (215) 898-9155, to confirm their willingness to accept the prize.

One Step Ahead

Security & Privacy
Made Simple

Another tip in a series provided by the
Offices of Information Systems & Computing
and Audit, Compliance & Privacy.

An Ounce of Prevention is Worth A Lot

You may be among the many who will purchase a laptop computer to give as a present this holiday season. These devices offer considerable—and increasing—convenience, but can also be lost or stolen with relative ease. You can add to the lasting value of your gift by reminding the lucky recipient about these basic safety tips for laptop owners:

- Never leave your laptop unattended.
- Don't leave your laptop visible on the seat in your vehicle.
- Make sure that the data stored on your laptop is backed up. The cost of replacing a lost or stolen laptop is considerable, but looks small in comparison to the cost of losing months or years of work.
- Avoid storing sensitive personal information on the laptop unless you encrypt the information.
- Consider installing Computrace software, or another similar product, on the device. Computrace enables tracking the location of a lost or stolen laptop by causing it to "call in" via the Internet. With assistance from law enforcement officials, the information "called in" can often be used to locate the device. In addition, Computrace software can enable remote wiping of sensitive data if a device is lost or stolen.

Of course, these tips are equally valuable if you're buying the laptop as a gift for yourself!

For additional tips, see the One Step Ahead link on the Information Security website: www.upenn.edu/computing/security/.

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FREE ONLINE NEWS SERVICE

Upgrade of the Blackboard Transaction System

PennCard is pleased to announce the upgrade of the Blackboard Transaction System!

The Blackboard Transaction System is the backbone of our campus commerce system that enables over six million transactions per year throughout campus using PennCards. New features, such as sophisticated touch screen point-of-sale devices, robust reporting capabilities, and newly configurable menus, will have a big impact on day-to-day campus operations for merchants and customers alike.

We appreciate that this change will impose some inconvenience so we have planned this upgrade to occur in early January, historically a low activity time of year, to minimize the disruption to service. Because a significant amount

of work will occur during the Winter Break, we have been able to limit the interruption to January 5, 6, and 7, 2010 when PennCard transactions that require a PennCard to be swiped will NOT be available.

Transaction types that are affected are:

- PennCash
- Dining Dollars
- Meal Plans
- Student Financial Services Line of Credit
- Attendance tracking

We appreciate your support during this transition. Please contact Suzanne Bellan, director, PennCard, at (215) 573-4572 or bellan@upenn.edu with any questions or concerns.

—Penn Card Center



The next show in the Annenberg Center's Irish Roots Series will be *Irish Christmas in America*, live at the Zellerbach Theatre on Friday, December 11. Celebrate the yuletide traditions of the Emerald Isle with members of Téada, a leading Irish music ensemble, (above) along with singer and accordionist Séamus Begley and other special guest musicians and dancers. Featuring festive fiddles, traditional Irish dancing with rich historical narratives, this family-friendly show takes the spirit of Christmas on a distinctively Irish journey. For information and to order tickets, visit www.annenbergcenter.org.

The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for **November 23-29, 2009**. Also reported were 5 crimes against property (including 4 thefts and 1 act of vandalism). Full reports are available at: www.upenn.edu/almanac/volumes/v56/n14/creport.html. Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **November 23-29, 2009**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

11/25/09	6:00 PM	1 S 42nd St	Intoxicated driver arrested
11/25/09	9:20 PM	4026 Market St	Complainant robbed by unknown male
11/26/09	1:34 AM	200 S 38th St	Intoxicated driver arrested
11/28/09	1:47 AM	3801 Chestnut St	Male assaulted

18th District Report

9 incidents with 5 arrests (including 3 robberies and 6 aggravated assaults) were reported between **November 23-29, 2009** by the 18th District covering the Schuylkill River to 49th Street & Market Street to Woodland Avenue.

11/24/09	10:44 PM	4600 Ludlow St	Robbery
11/25/09	9:16 PM	4026 Market St	Robbery
11/27/09	6:00 AM	4723 Walnut St	Aggravated Assault/Arrest
11/27/09	11:45 AM	4637 Paschall Ave	Aggravated Assault/Arrest
11/28/09	12:00 AM	3801 Chestnut St	Aggravated Assault
11/28/09	2:00 AM	4817 Walton Ave	Aggravated Assault
11/29/09	1:10 PM	4715 Walnut St	Aggravated Assault/Arrest
11/29/09	1:52 PM	4306 Market St	Aggravated Assault/Arrest
11/29/09	5:38 PM	4600 Spruce St	Robbery/Arrest

For last week's crimes visit: www.upenn.edu/almanac/between/between.html

Almanac Offices: Now at a New Location

Almanac has relocated its offices to the second floor of 3910 Chestnut Street/3111.

The main phone number and fax number will remain the same.



Almanac Schedule

The last issue for the fall semester will be published on Tuesday, December 22 and will include the January AT PENN calendar. After the Winter Break, weekly publication will commence on Tuesday, January 12. The deadline for each issue is the previous Tuesday. *Almanac's* 2009-2010 publishing schedule is available online, www.upenn.edu/almanac/issues/vol56.html

CLASSIFIED—UNIVERSITY

RESEARCH

Interested in losing weight? A research study at the Penn Sleep Center aims to understand how the size of airway structures affects your chance of having sleep apnea, a breathing disorder. Participants attend a 24-week weight loss program, and undergo several non-invasive tests before and after the program. For each test, you will receive \$100. The weight loss treatment is free of charge. For more information, please call (215) 662-3189.

For information call (215) 898-5274 or visit www.upenn.edu/almanac/faqs.html#ad. *Almanac* is not responsible for contents of classified ad material.

Almanac

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The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request and online.

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Dedicating the Roberts Proton Therapy Center

Penn Medicine recently celebrated the upcoming opening of the Roberts Proton Therapy Center with an event to honor the many donors and staff members who have made this cutting-edge \$140 million radiation therapy facility a reality. Patients from all over the country are expected to come to Penn for this precise form of radiation therapy, which is especially well suited for treating cancers in the brain, head, neck, eye and spinal cord, and in hard-to-reach organs such as the liver, pancreas, and esophagus. Partnerships with the Children's Hospital of Philadelphia (CHOP) and the US Department of Defense will also allow pediatric cancer patients and US military service members and their family members to be treated in the new center.

The Perelman Center for Advanced Medicine now houses a first-of-its-kind proton therapy center for the treatment of cancer. The Roberts Proton Therapy Center, opening midwinter 2010, was financed in part by a generous gift of \$15 million from the Roberts family, a family committed to Philadelphia. University of Pennsylvania alumnus Ralph J. Roberts is the founder of Comcast Corp.

It is located in a mostly underground building interconnected to the Perelman Center for Advanced Medicine. At approximately 75,000 square feet, the Roberts Proton Therapy Center will be the largest proton therapy center associated with an academic medical center in the world and one of only six such centers in the country. It will also be the world's most comprehensive proton therapy center, offering the unique ability to fully integrate conventional radiation treatment with proton radiation.

The radiation dose that is given through protons is more precise, and the undesirable dose to normal tissues is considerably less. Because of this special quality of protons, the radiation oncologist can increase the dose to the tumor while reducing the dose to surrounding normal tissues. This in turn may allow the dose to be increased beyond that which conventional radiation will allow, resulting in a higher probability of cure and with fewer harmful side effects.

It is projected that the Roberts Proton Therapy Center will treat 3,000 patients a year, including several hundred children, continuing the historically close relationship between Penn Medicine and CHOP.

In addition, Penn has established a new relationship with Walter Reed Army Medical Center, through which proton therapy technology will be available to treat United States military personnel and veterans.

The Robert's Proton Therapy Center will be the:

- first such facility in the mid-Atlantic region, the only one between Boston and Florida
- first in the world to be fully integrated, on-site, with a renowned cancer center, the Abramson Cancer Center of the University of Pennsylvania
- first proton therapy center to be located on the campus of a world-class academic medical center, a provision that will facilitate scientific research to measure and improve this innovative therapy
- first facility with precise imaging integrated onto the proton equipment, allowing physicians to know precise tumor location at the exact moment of treatment

The Roberts Proton Therapy Center will be comprised of up to five treatment rooms, four gantries (90-ton rotational machines designed to deliver the therapeutic beam at the precise angle prescribed by the physician), and one fixed-beam room. The Roberts Proton Therapy Center will have the most advanced options available for patient positioning and comfort, and will also include a separate research room.



The Center will be led by Dr. Stephen Hahn, the Henry Pancoast Professor and chairman of the Penn Medicine Department of Radiation Oncology. He and Dr. James Metz, vice chair for clinical operations in Radiation Oncology, are in front of one of the gantries at the Roberts Proton Therapy Center. The Center was designed by architects Tsoi, Kobus and Associates.

Photo by Stuart Watson



At the Opening Celebration of the Roberts Proton Therapy Center: (left to right) School of Medicine Dean Arthur Rubenstein, Dr. Stephen Hahn, chairman of Radiation Oncology; James Riepe, chairman of the Penn Medicine Board; UPHS CEO Ralph Muller, join the Roberts family on the podium following remarks; Catherine Roberts Clifton, David Cohen, chair of Penn Trustees; Lisa Roberts, Suzanne Roberts, Anthony Clifton, Aileen Roberts, Ralph Roberts, Tucker Roberts, along with Penn President Amy Gutmann, Brian Roberts, and David Seltzer, husband of Lisa Roberts.